



## **AWAZE COMPLETES SALE OF LANDAL GREENPARKS TO ROOMPOT**

**LONDON – 18 APRIL 2023** – Awaze, Europe’s leading managed vacation rentals group, confirmed today that the sale of its Landal GreenParks unit to Roompot has been completed.

Landal GreenParks is a fully integrated holiday parks owner, operator and exclusive franchisor in continental Europe, with a portfolio that includes approximately 100 holiday parks in Belgium, Denmark, Germany, Great-Britain, Hungary, the Netherlands, Austria, Czech Republic and Switzerland. Roompot’s portfolio currently consists of over 200 parks and holiday locations in Central and Southern Europe, namely in the Netherlands, Germany, Belgium and France.

Financial terms of the sale were not disclosed.

Awaze is a portfolio company of Platinum Equity, which acquired the business in 2018. Roompot is a portfolio company of KKR.

Awaze’s managed vacation rentals business, which includes the cottages.com, Hoseasons, James Villa Holidays and Novasol brands, was not involved in the sale and remain part of Platinum Equity’s portfolio.

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