



## **Hoseasons showcases breadth of staycation offer in year-end TV campaign**

Hoseasons promotes a 'something for everyone' vibe as the self-catering specialist promotes the versatility of the UK staycation for its turn of the year TV burst.

Airing from Sunday, December 26th until January 16th, the returning Relive the Good Times ad features a diverse cast of families, couples and groups of friends enjoying each other's company in a variety of relaxing settings, including cosy cottages, luxury lodges, action-packed holiday parks and, of course, a bubbling hot tub.

Beach fun, BBQs, movie nights and brilliant boating breaks also feature in the ad which was filmed at a variety of the company's UK locations earlier this year.

ITV, Channel 4 and the Sky Media networks will all carry the ad over the next four weeks as part of a six-figure integrated marketing campaign supported across paid & organic social, as well as YouTube and email.

Made by Heist Films Ltd, the ad features the beautifully evocative music of Brisbane-based singer Hartley and her track Fly Free.

For more information about Hoseasons visit [www.hoseasons.co.uk](http://www.hoseasons.co.uk)

**Ends**

### **Link to ad**

<https://youtu.be/aMqA5ROpOrw>

### **Notes to editors:**

**Hoseasons** is one of the UK's leading self-catering accommodation specialists, with more than 25,000 places to stay in coastal and countryside settings throughout Britain. From lodges and parks, to boats, cottages and apartments, the brand offers the widest available range of self-catering holidays in the UK. Hoseasons accommodates more than 1.75 million holidaymakers and more than 100,000 pets every year and is part of Awaze - Europe's leading managed vacation rentals and holiday resorts business. For additional information visit [www.hoseasons.co.uk](http://www.hoseasons.co.uk)

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