



Awaze strengthens leadership team with new MD at James Villa Holidays

Awaze, Europe's leading managed vacation rentals and holiday resorts business, has further strengthened its senior leadership team with the appointment of Andreas Nau as Managing Director of its James Villa Holidays brand.

Nau brings more than 16 years' travel industry experience to his new role at the UK's leading villa holiday specialist and joins from Expedia, where he had been Managing Director EMEA since 2016 and Managing Director Central Europe for five years before that.

Speaking about his new position, which starts on May 15, the former MD of TUI's car rental business said: "I'm delighted to be joining James Villa Holidays. Not only does the business offer fantastic product, an impressive range of destinations and a solid online booking experience, it's also part of a strong group of brands with a clear focus on strategic growth. It's a very exciting time to be starting my James Villas journey and I can't wait to start working with the team and taking the business forward."

Growing up in Berlin, studying in London and Spain and holding dual Austrian/US citizenship, Nau will report directly into Awaze Group CEO Henrik Kjellberg as part of his new role, which will be based at the 35-year-old brand's HQ in Maidstone, Kent.

Kjellberg said: "Andreas is a great appointment for the Awaze group as well as the James Villas brand. His energy, enthusiasm and experience align perfectly with our vision for growth and I fully expect him to make an already-strong leadership team even stronger."

Nau is Awaze's first senior appointment since the group of brands including cottages.com, Hoseasons, Landal GreenParks and Novasol, as well as James Villas, revealed its new corporate identity, leadership team and five-point strategy at the ITB Berlin trade show in March.

Nau's senior colleagues include Awaze UK CEO, Geoff Cowley and Landal GreenParks CEO Dirk Anbeek, as well as Group Chief Finance Officer, Liliana Solomon and Group Chief Finance Officer, Alvaro de Nicolas.

The Awaze group of brands generates gross revenues in excess of EUR 1.8 billion, accommodates more than eight million holidaymakers each year and has over 110,000 places to stay in 36 countries.

For more information about Awaze go to www.awaze.com

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Notes to Editors

Awaze

Awaze is Europe's leading managed vacation rentals and holiday resorts business. Home to specialist self-catering brands cottages.com, Hoseasons, James Villa Holidays, Landal GreenParks and Novasol, the company provides everyday amazing holiday experiences to more than eight million guests each year, with over 110,000 places to stay across 36 countries. www.awaze.com

James Villa Holidays

As the UK's leading villa holiday company, James Villas has been providing villa holidays for over 35 years. Founded in 1984, and starting with just one villa, they now have 3,000 villas in over 60 destinations. From European destinations such as Spain, Portugal and Greece to further flung destinations including Florida and The Caribbean, there's a wide range of choice. Also offering flights, car hire and other extras including transfers and airport hotels, they take care of the little things to provide the full package holiday experience. James Villa Holidays are a part of Awaze – Europe's leading managed vacation rentals and holiday resorts business.

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