



Landal GreenParks bolsters UK growth plan with new appointment

Back to nature holiday brand Landal GreenParks has underlined its commitment to growing its UK presence with the appointment of a new development manager.

Luke Hansford will split his time between supporting the luxury brand's existing parks and securing new locations.

He said: "This is a very exciting time to be joining the Landal GreenParks team. We have a fantastic product with a great heritage and a long-established reputation for quality – not just in terms of the amazing locations we offer our guests, but also in the way we work with resort owners and developers to ensure they get the best possible return on their investment."

The appointment strengthens a dedicated UK Landal team of five led by Landal GreenParks general manager Robbie Davies.

He said: "We are delighted to have Luke on board. He's a great addition to the team and will play a key role when it comes to working alongside our current partners and sourcing and securing suitable new locations to add to our growing UK portfolio."

Luke's appointment follows successful stints at sister brands cottages.com and Hoseasons and comes in the same week that Landal Gwel an Mor became the brand's third UK park to open its doors to customers in less than a year.

The park, set on Cornwall's stunning north coast, offers customers the brand's trademark exceptional service and encourages them to explore the local area.

It joins the brand's two other UK locations - Landal Darwin Forest, situated on the edge of the Peak District National Park and Landal Kielder Waterside, set deep within Northumberland's Kielder Water & Forest Park.

Landal GreenParks originated in Holland in 1954 and now offers 85 locations across nine European countries, including the Netherlands, Germany and Austria. Luxury lodge accommodation with hot tubs feature at all three UK locations.

For more information about Landal GreenParks or to book go to the dedicated agent portal on the Hoseasons website or call Agency Sales on 01502 516900.

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Landal GreenParks

Landal GreenParks originated in Holland in 1954 and now offers 85 locations across nine European countries, including the Netherlands, Germany, Denmark and Austria and the UK is the 9th territory for Landal GreenParks to launch into. The company offers 14,000 accommodation units, has 3,000 employees and provides 13.2 million overnight stays to 3.1 million guests every year. www.landal.co.uk.

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